OUTSTANDING SHARE CAPITAL AND VOTING RIGHTS AT THE DATE OF THE NOTICE

As of the date of the notice (October 14, 2021) for the Extraordinary General Meeting of shareholders ('EGM') of Mediaset N.V. (the 'Company') to be held on November 25, 2021, the share capital of the Company consists of 1.181.227.564 ordinary shares which are issued and outstanding. Ordinary shares are listed, freely transferable and each of them confers the right to cast one vote. For sake of clarity, as of October 14, 2021, the Company owns 40,398,915 ordinary shares without the right for the Company to cast any vote. Therefore, the total number of voting rights which can be cast at the EGM is equal to

As of October 28, 2021 (Record date) there were no changes in the share capital, the number of voting rights and the treasury shares. VOTING

Shareholders cannot attend the EGM in person, due to the measures of the Dutch government related to the coronavirus (COVID-19) and in accordance with the COVID-19

Act.

The shareholders are urged to register their votes in advance on the resolutions to be put to the EGM by registration of their proxy as referred to below. It will not be possible to vote during the EGM.

ONLINE VOTING INSTRUCTIONS

Starting from October 29, 2021 (the day after the record date) shareholders, holding their shares in an intermediary account participating in the Monte Titoli system and entitled to attend the EGM, may log in to the website in order to directly cast their vote online, through the following link:

Link to vote online

PROXY FORM

Proxy form to be used by shareholders entitled to attend the meeting holding their shares in an intermediary account participating in the Monte Titoli system in order to appoint Computershare S.p.A. to vote online according the instructions provided in the form.

Proxy Form

VIRTUAL ATTENDANCE

The Company wishes to assist its shareholders to attend the EGM electronically by providing an adequate opportunity to follow the meeting. Upon registration and the request of virtual attendance a shareholder will receive an email with a link to login for the EGM.

Shareholders will be able to login for (virtual) admission to the meeting on November 25, 2021 at 10.30 am CET.